

Overview Fact Sheet

Allegany College of Maryland plays a significant role in the local economy and is a sound investment from multiple perspectives. Students benefit from improved lifestyles and increased earnings. Taxpayers benefit from a larger economy and lower social costs. Finally, the community as a whole benefits from increased job and investment opportunities, higher business revenues, greater availability of public funds, and an eased tax burden.

INVESTMENT ANALYSIS

Student Perspective

- ACM served **13,284** students in the 2011-12 reporting year.
- Education increases lifetime income. The average income at the career midpoint of someone with an associate's degree in the ACM Service Area is **\$34,300**.

Students enjoy a 15.2% rate of return on their investment in ACM.

- The average ACM student's income increases by **\$4.50** for every dollar invested in ACM.
- Students enjoy an attractive **15.2%** average rate of return on their ACM educational investment, recovering all costs in 9.6 years.

Social Perspective

- Higher earnings of ACM students and associated increases in state income expand the tax base in Maryland by about **\$10.6 million** each year.
- Maryland will see avoided social costs amounting to **\$546,300** per year due to improved health, reduced crime, and reduced welfare and unemployment.

Taxpayer Perspective

- State and local governments allocated approximately **\$17 million** in support of ACM in FY 2011-12.
- For every dollar of this support, taxpayers see a return of **\$1.30** (in the form of higher tax receipts and avoided costs).
- State and local governments see an annual rate of return of **4.3%** on their support for ACM.

ECONOMIC GROWTH ANALYSIS

College Operations Effect

- The ACM Service Area economy annually receives **\$20.5 million** in income due to ACM operations.

Added income attributable to the accumulation of ACM skills amounts to \$105 million each year.

Student Spending Effect

- ACM estimates that approximately **30%** of its students come from outside the region.
- The expenditures of ACM's non-local students generate roughly **\$1.6 million** in added income in the ACM Service Area each year.

Productivity Effect

- The ACM Service Area economy embodies an estimated **1.1 million** credits that have accumulated over the past 30-year period as thousands of former ACM students enter the workforce.
- ACM credits translate to higher earnings for students and increased output of businesses. The added income attributable to the accumulation of ACM credits in the workforce amounts to around **\$105 million** each year.

Total Effect

- Total annual impacts on the ACM Service Area sum to **\$127.2 million**.
- The total impact represents **2.4%** of the total regional economy and roughly **3,430** average wage jobs.