



Frostburg State University is the second largest employer in Allegany County, with approximately 1,000 full- and part-time employees. And for about ten months of every year, more than 5,000 undergraduate and graduate students come to live in our area, eat at local restaurants, shop at local stores and patronize local entertainment venues. Up until 2012, we could only guess about the economic impact those students, and our employees, brought to Maryland and to Allegany County in particular.

A landmark study quantified the direct and induced impact of both institutional purchasing by FSU and the spending habits of its students, faculty and staff. The study was also quite conservative.

It does not take into account capital construction projects on campus, which are an enormous financial boon to local contractors and tradespeople.

It also does not take into account the thousands of visitors drawn to our area each year for conferences and events at the University.

Nor does it take into account local businesses owned and operated by spouses and family members of faculty and staff at Frostburg State University, or alumni who fell in love with our region and decided to call Western Maryland home.

There are also businesses owned or operated by Allegany County natives who attended FSU. These businesses bring revenue into Western Maryland from around our country and beyond.

Frostburg State and the Local Economy

The economic impact of Frostburg State University:

- \$121 million in Allegany County
- \$10.5 million in goods and services purchased from Allegany County vendors



2 Data from 2012 study

**FROSTBURG**
STATE UNIVERSITY
One University. A World of Experiences.

The results of the study show the economic impact of Frostburg State University in 2012 was estimated to be \$121 million just in Allegany County

- \$10.5 million in goods and services are purchased from Allegany County vendors per year to support University operation

Frostburg State and the Local Economy

- Faculty and staff: \$32.1 million
 - \$23.7 million spent in Allegany County
- Students: \$55.7 million
 - \$44.7 million spent in Allegany County
- Expenditures support 1,150 jobs in Allegany County



Data from 2012 study

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- Faculty and staff spend approximately \$32.1 million each year, with 75 percent, or \$23.7 million spent in Allegany County.
- Annual expenditures by Frostburg students are approximately \$55.7 million, of which 80% or \$44.7 million occurred in Allegany County.
- Expenditures by faculty, staff, and students support 1,150 jobs in Allegany County.

Transforming Frostburg State University: A Stronger University and Western Maryland

New Health Science Programs

- Bachelor of Science in Health Science
- RN to BSN Program
- Master of Science in Nursing
- Nursing Development Grants
- Physician Assistant Program



Bachelor of Science in Health Science

This new interdisciplinary program provides an alternative to traditional bachelor degrees for students interested in a health-related field and will prepare them to enter a variety of graduate and professional programs in the health sciences. First offered in fall 2015, the program is projected to enroll 150 students once fully implemented.

RN to BSN Program

Established in 2009, this completely online program presently enrolls over 500 students and allows registered nurses to earn a bachelor's degree in nursing from Frostburg.

Master of Science in Nursing

New in fall 2014, this completely online program prepares BSN graduates for the complexities of health and nursing care in today's contemporary, urban, and rural care environments.

Nursing Development Grants

The University has recently received three Nursing Development Grants from the Maryland Higher Education Commission (MHEC) totaling close to \$2.5 million to develop articulated nursing programs with community colleges, including Allegany College of Maryland, and help Frostburg create a new Nurse Practitioner program.

Physician Assistant Program

Planning for a Physician Assistant program is underway. The University submitted a letter of intent to the accrediting agency and has entered into an agreement for a site visit in 2019. The next two years will be used for more planning, which includes identifying funding opportunities.

Transforming Frostburg State University: A Stronger University and Western Maryland

New Doctoral Programs

- Doctor of Education (Ed.D) in Educational Leadership
- Doctor of Business Administration (DBA) with a Concentration in Management



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▪ *Doctor of Education in Educational Leadership*

This Ed.D. program provides an avenue for a practitioner to complete a terminal degree in the profession. The target audience includes individuals aspiring to be educational leaders, including administrators, supervisors, master teachers, and policy specialists. As of fall 2015, there were 72 students enrolled in the program.

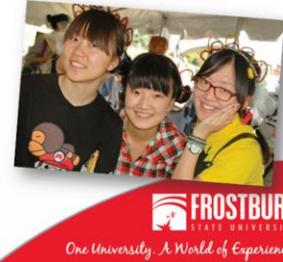
▪ *Doctor of Business Administration (DBA) Program with a Concentration in Management*

This proposed program, expected to begin in fall 2017, is specifically designed to meet the needs of full-time and working professionals. It will offer tracks in teaching and research; educational and business consulting; and promotion to leadership within existing organization. Students will be able to complete the program in three and a half years.

Transforming Frostburg State University: A Stronger University and Western Maryland

New International Programs

- International Student Enrollment
- Partnership with The Language Company
- Joint-Degree Programs
 - Hunan University of Commerce
 - Hanoi University of Industry
 - Communication University of China
 - National United University (Taiwan)
 - China University of Mining and Technology



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International Student Enrollment at Frostburg

Approximately 116 international students will attend Frostburg in the fall of 2015. International students come to Frostburg from all parts of the world including China, Taiwan, Vietnam, India, Ireland, Great Britain, Saudi Arabia, Morocco, and other countries.

Partnership with The Language Company

Frostburg State University works in partnership with The Language Company to bring international students to the campus. The Language Company (TLC), a large national company with one of its centers located on Frostburg's campus, offers English language and culture training to international students who wish to attend college in the United States. TLC-Frostburg promises to be an important source of well-qualified international students for the University.

The Development of Joint-Degree Programs

Over the last two years, Frostburg has worked to establish joint-degree programs with five of its university partners located in China, Taiwan, and Vietnam. Once fully implemented, these programs promise to bring many additional international students to the University to study accounting, business, economics, computer science, and engineering.

Transforming Frostburg State University: A Stronger University and Western Maryland

New Facilities

- The Catherine R. Gira Center for Communications and Information Technology



▪ *The Catherine R. Gira Center for Communications and Information Technology*

This \$71 million structure houses facilities for computer science, communication, mathematics, and graphic design, as well as studios for WFWM radio, the FSU-TV3 cable channel, and the Multimedia Learning Center featuring a Planetarium.

Transforming Frostburg State University: A Stronger University and Western Maryland

New Facilities

- Geochemistry Laboratory
- Public Safety Building
- Education and Health Sciences Building
- New Residence Hall



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Geochemistry Laboratory

The planned \$200,000 Geochemistry Laboratory, partially funded through a \$100,000 Appalachian Regional Commission (ARC) grant, will allow students to explore the science of natural resource extraction.

▪ *Frostburg State University Public Safety Building*

Planning for the University's new Public Safety building is well underway, with construction expected to begin in spring 2016.

▪ *Education and Health Sciences Building*

The proposed Education and Health Sciences building is needed to meet the curricular and technological needs of the educational professions program, and to establish and grow the University's health science programs at both the undergraduate and graduate levels.

▪ *New University Residence Hall*

A modern undergraduate student residence hall is an important need of the University. The University currently has on-campus space for only 2,000 of its 4,915 (fall 2014) undergraduate students, less than half the population