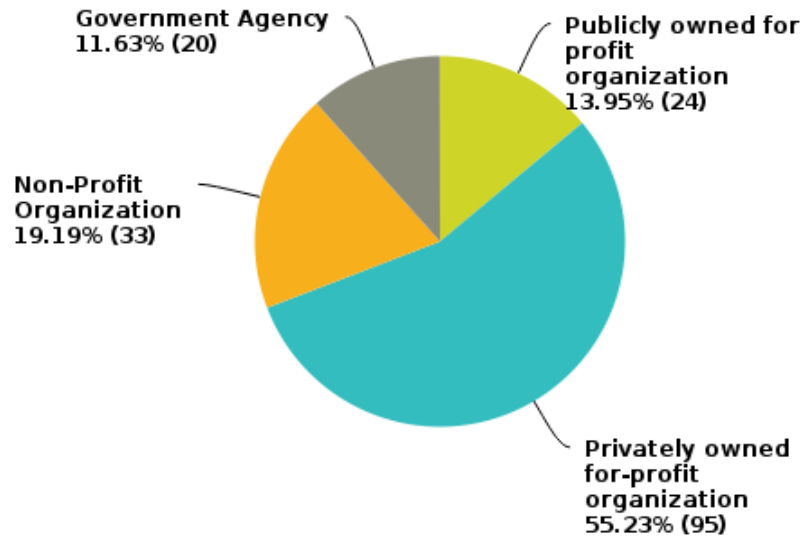


The Greater Cumberland Committee (TGCC)

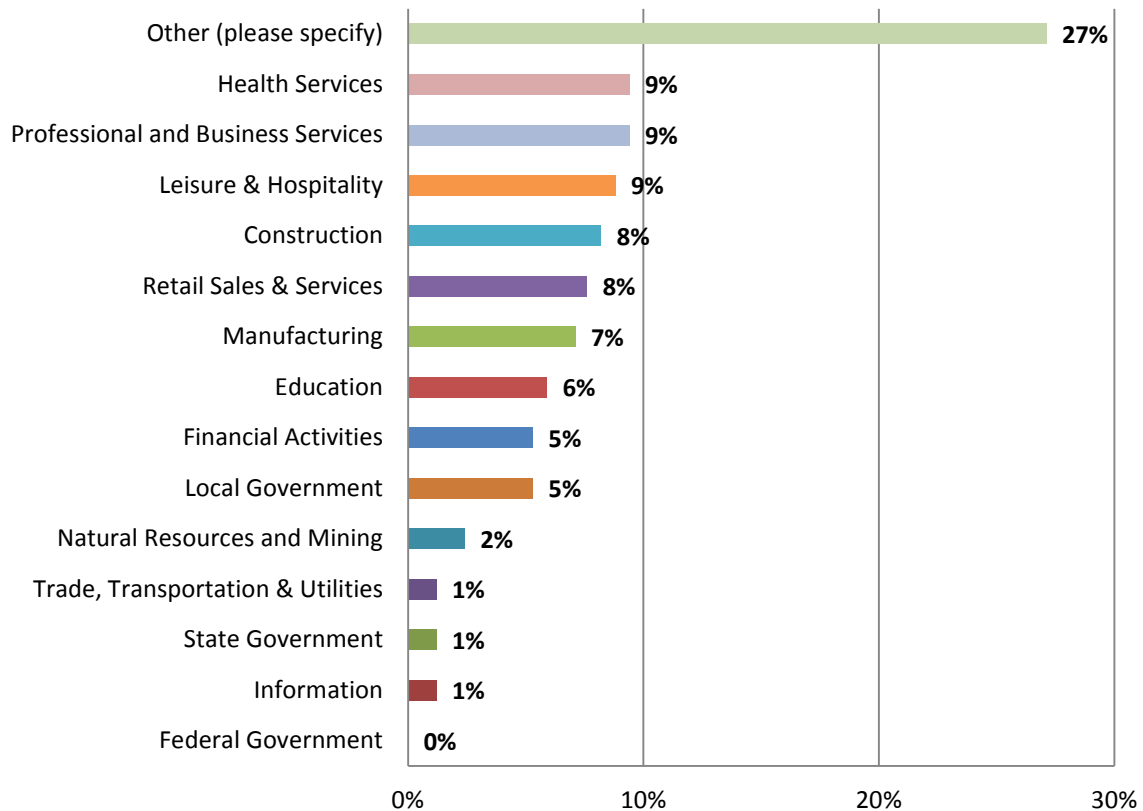
Regional Education & Workforce Survey Results

October 16, 2013

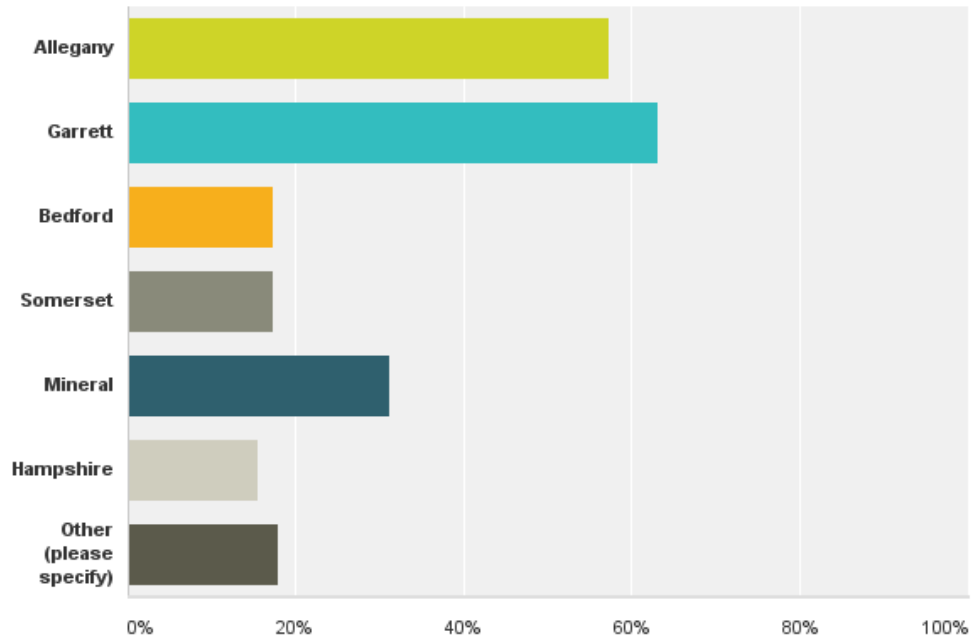
Q1 Please select from the following which most clearly identifies your business?



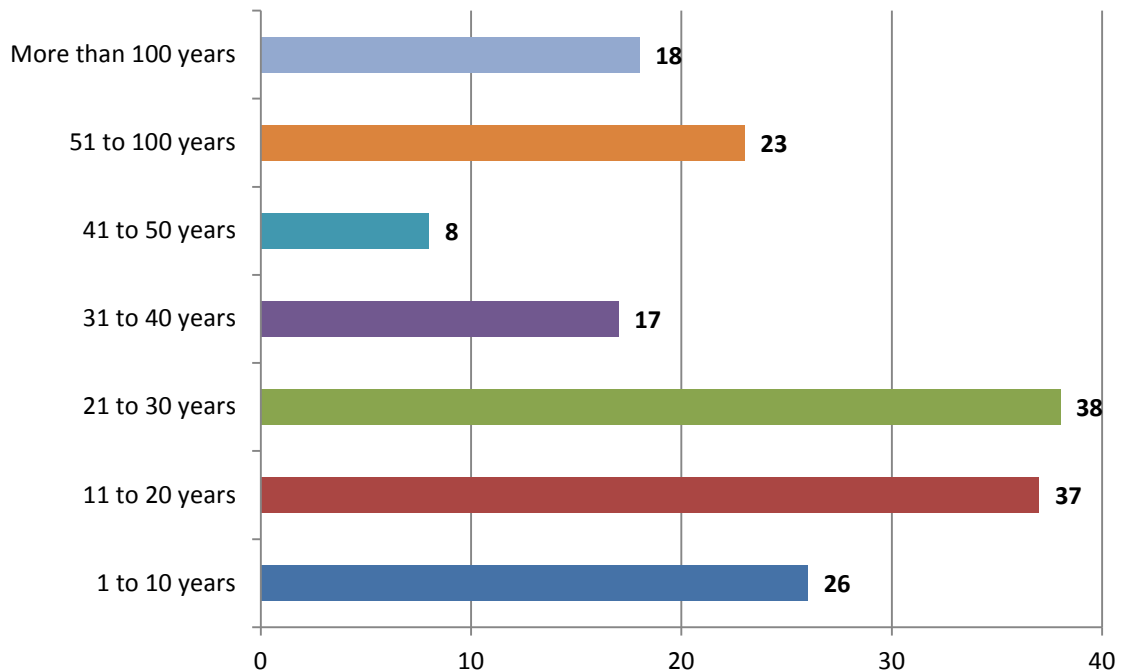
Q2 Of the following categories, which one best describes your industry?



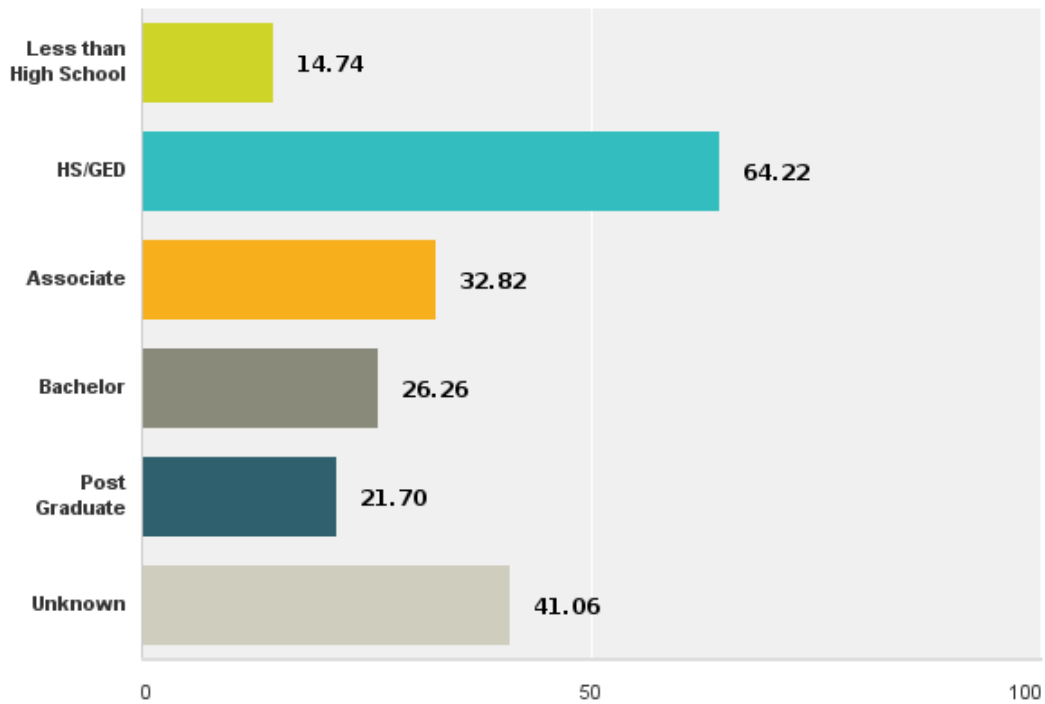
Q3 Which of the following counties do you operate? (Mark all that apply)



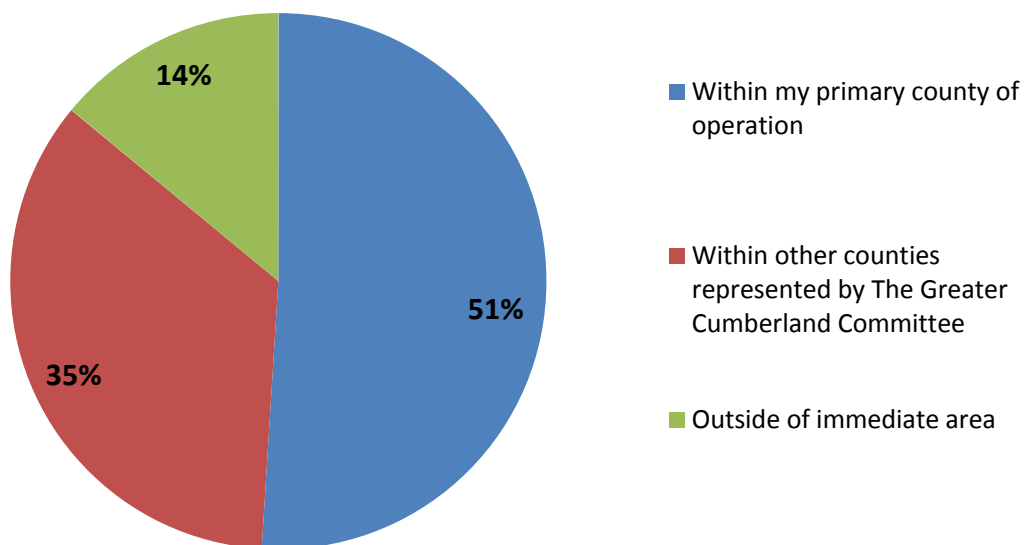
Q4 How many years have you been in business within this region?



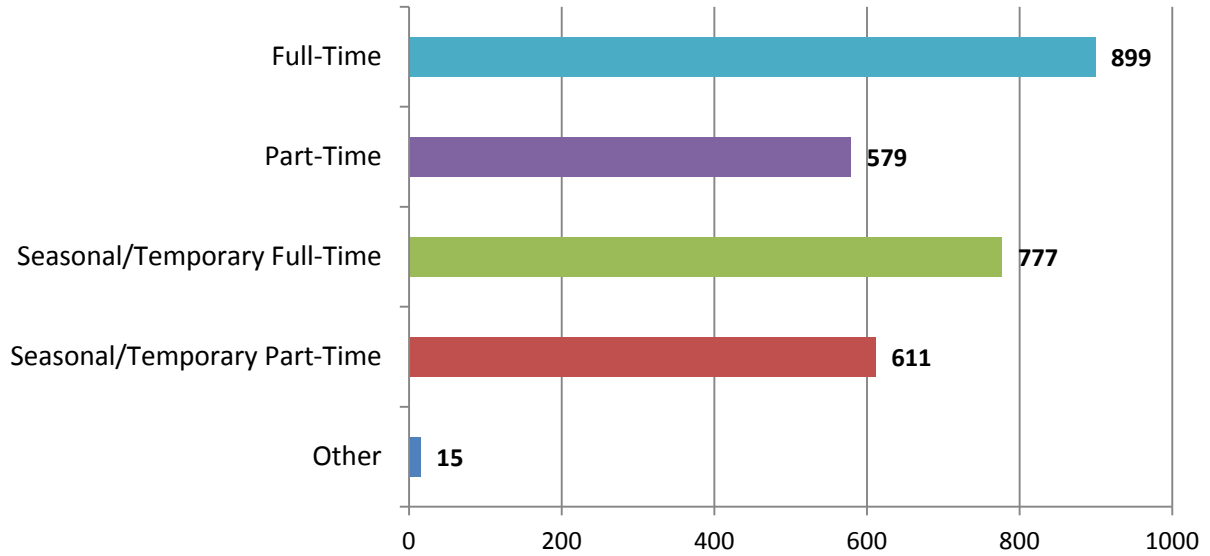
Q5 Please estimate the number of W-2 and 1099 Contractor employees whose position requires each of the following educational degree attainment levels:



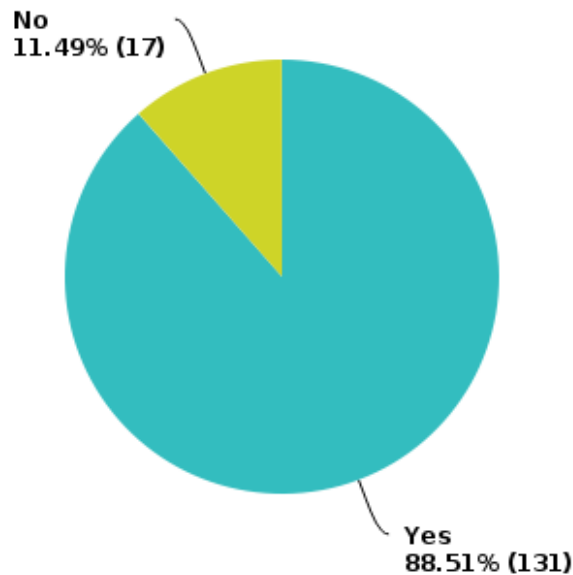
Q6 How many of your employees live:



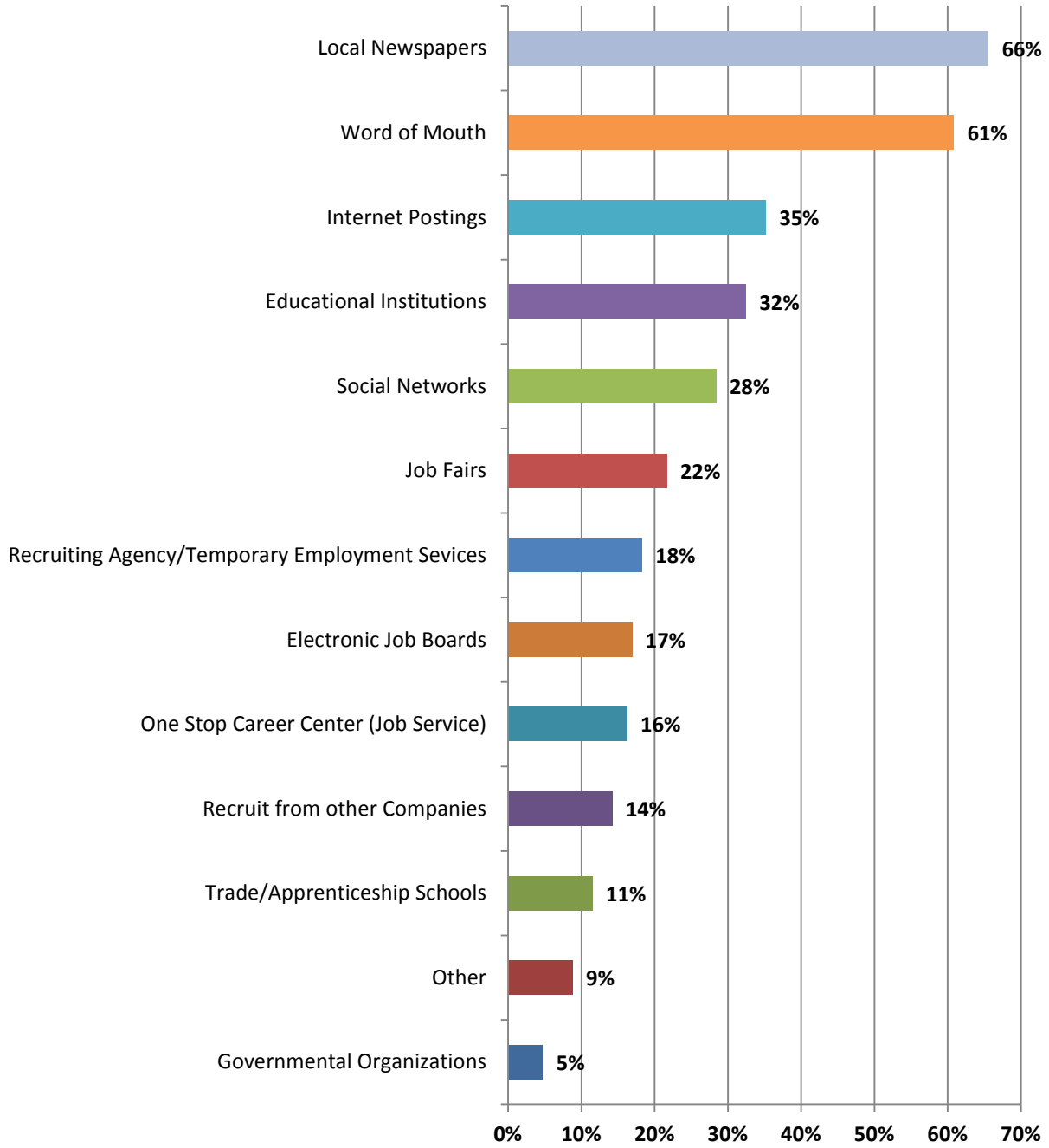
Q7 Within the next 12 months, how many employees do you anticipate hiring who will be:



Q8 Would you describe your future hiring needs as typical of your industry?

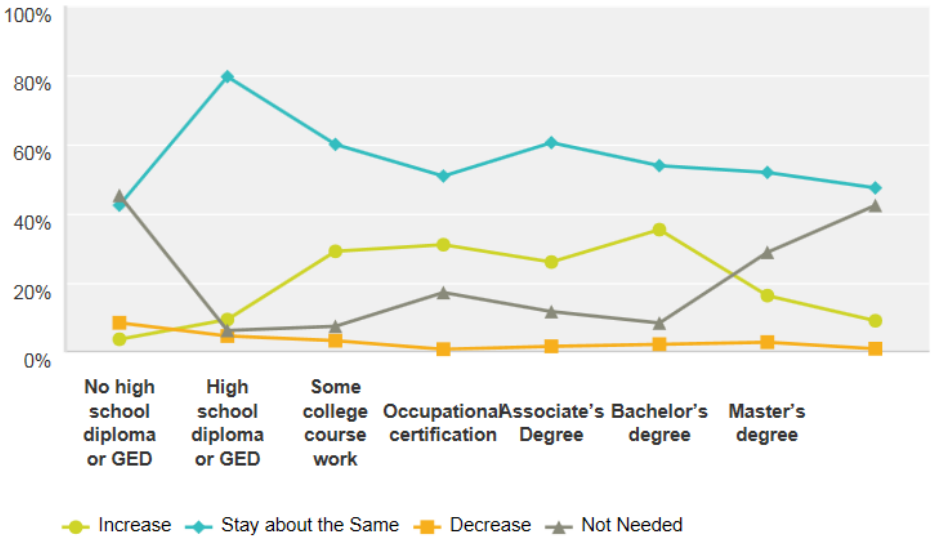


Q9 Which of the following do you use for recruiting efforts?

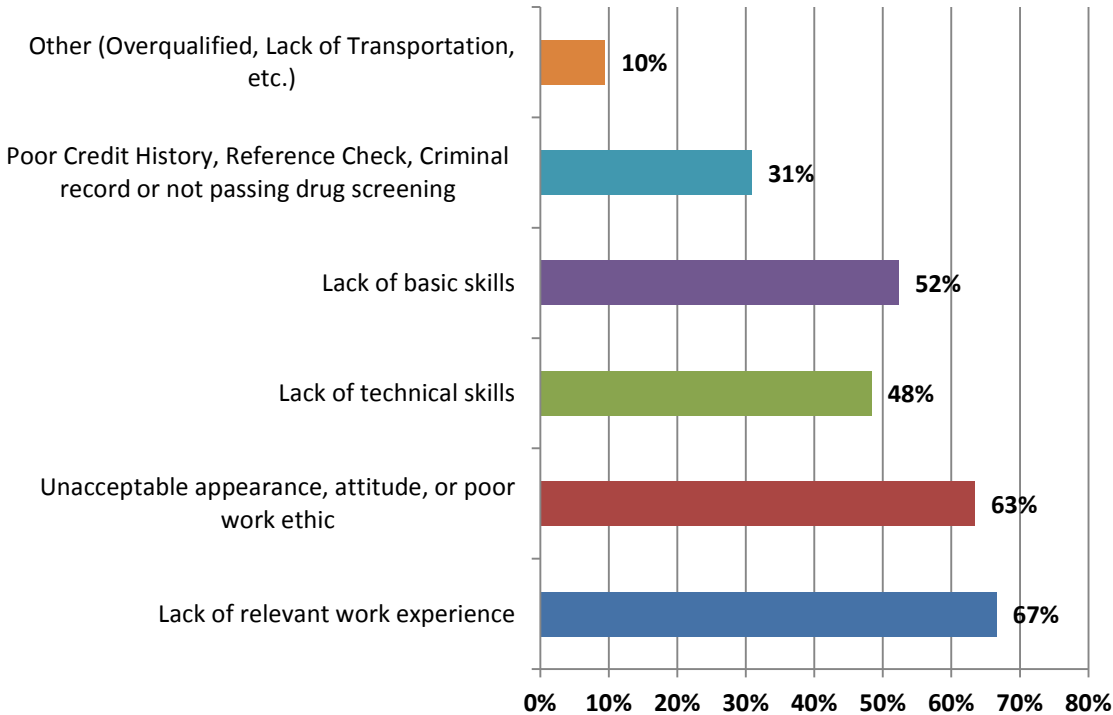


Q10 How will the required education levels of your workforce change in the next three to five years?

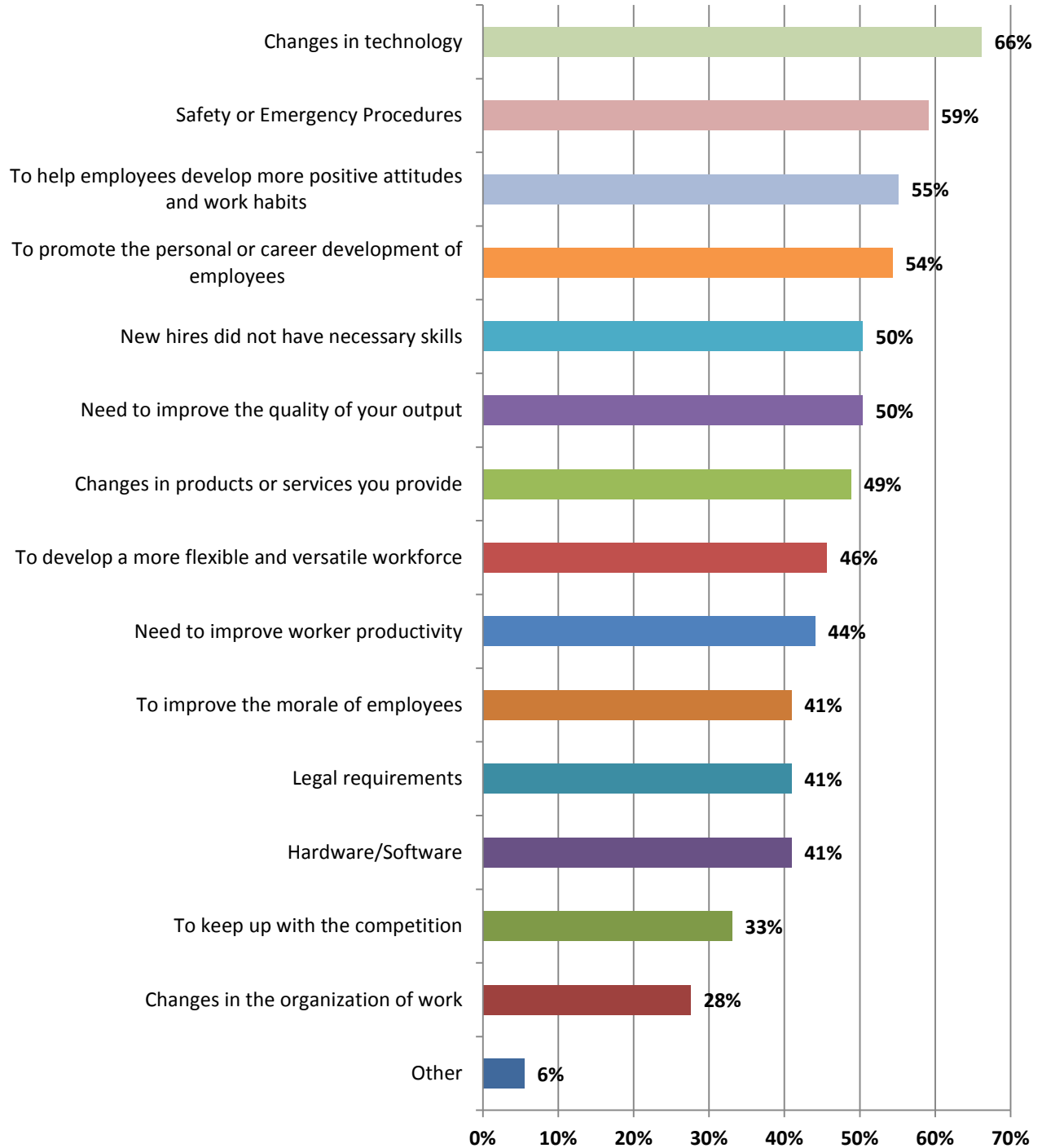
Answered: 144 Skipped: 31



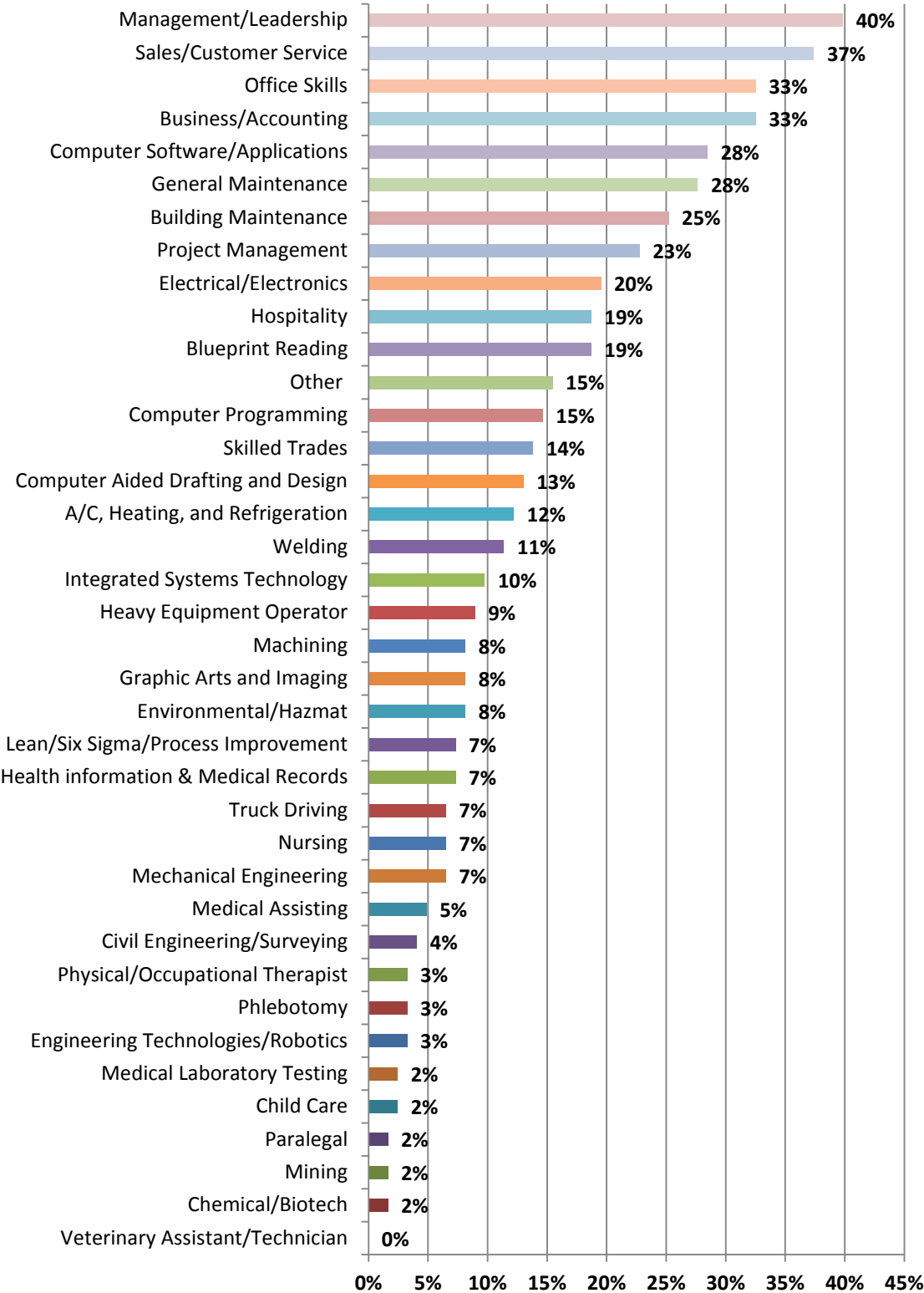
Q11 Please indicate the most common reasons why applicants are rejected for open positions at your organization.



Q12 Which are reasons for conducting employee training and development?

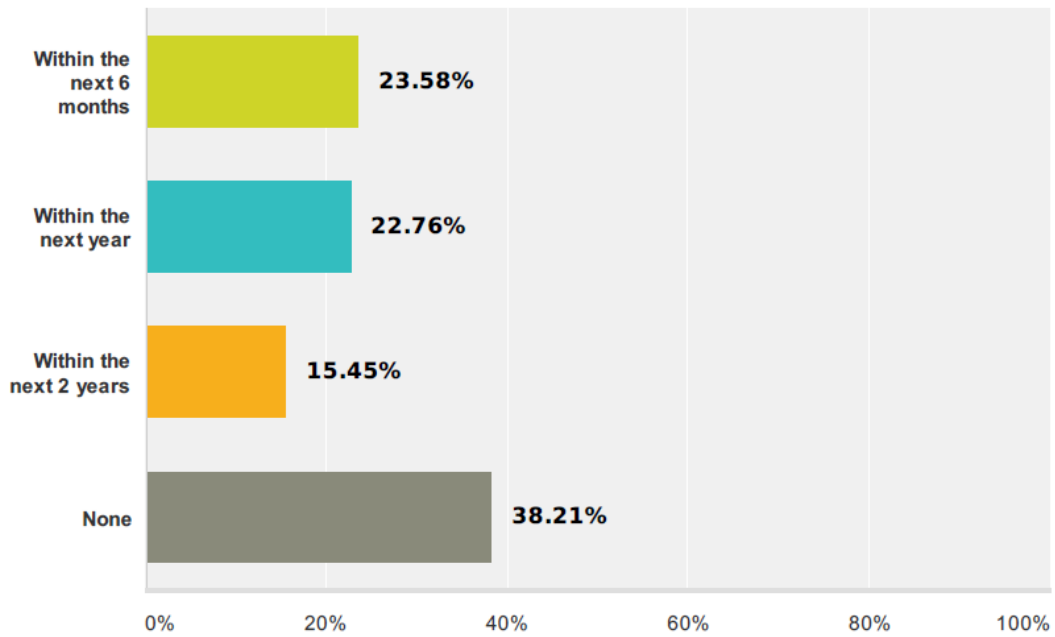


Q13 Please indicate which skill-sets are needed by your workforce or which skills you have identified as being in short supply.



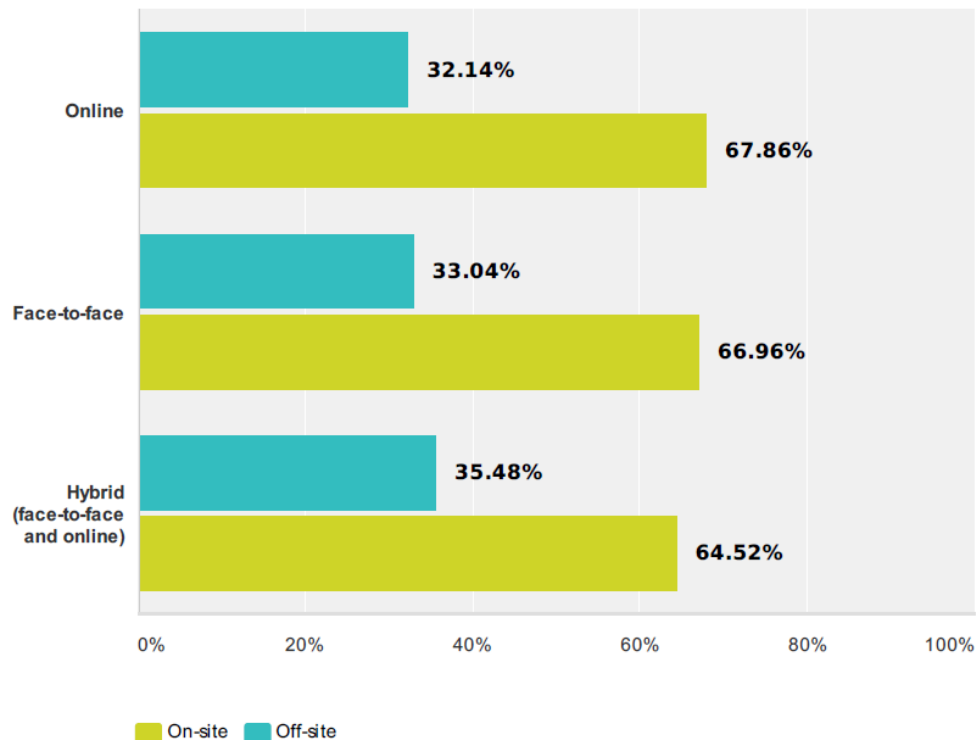
Q15 Do you anticipate introducing new processes or technology that will require employee training?

Answered: 123 Skipped: 52



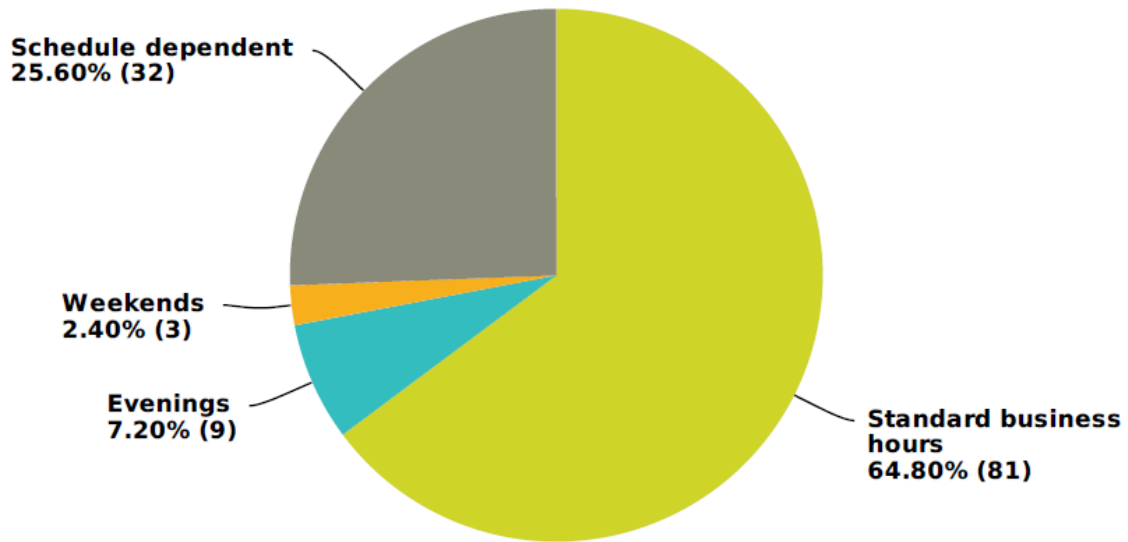
Q16 Do you prefer your training to be provided on-site or off-site?

Answered: 125 Skipped: 50

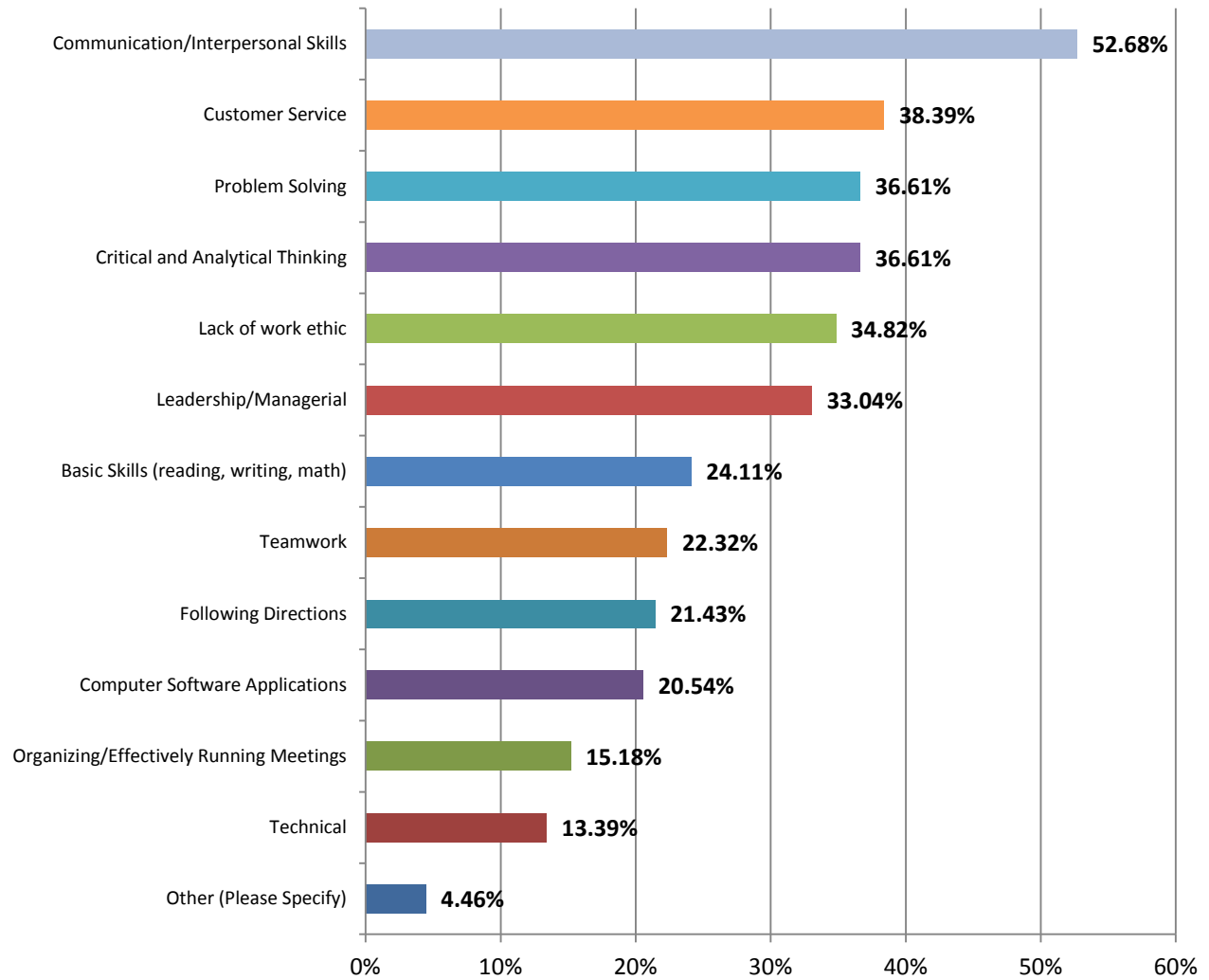


Q17 Please indicate the best time/day scenario for training

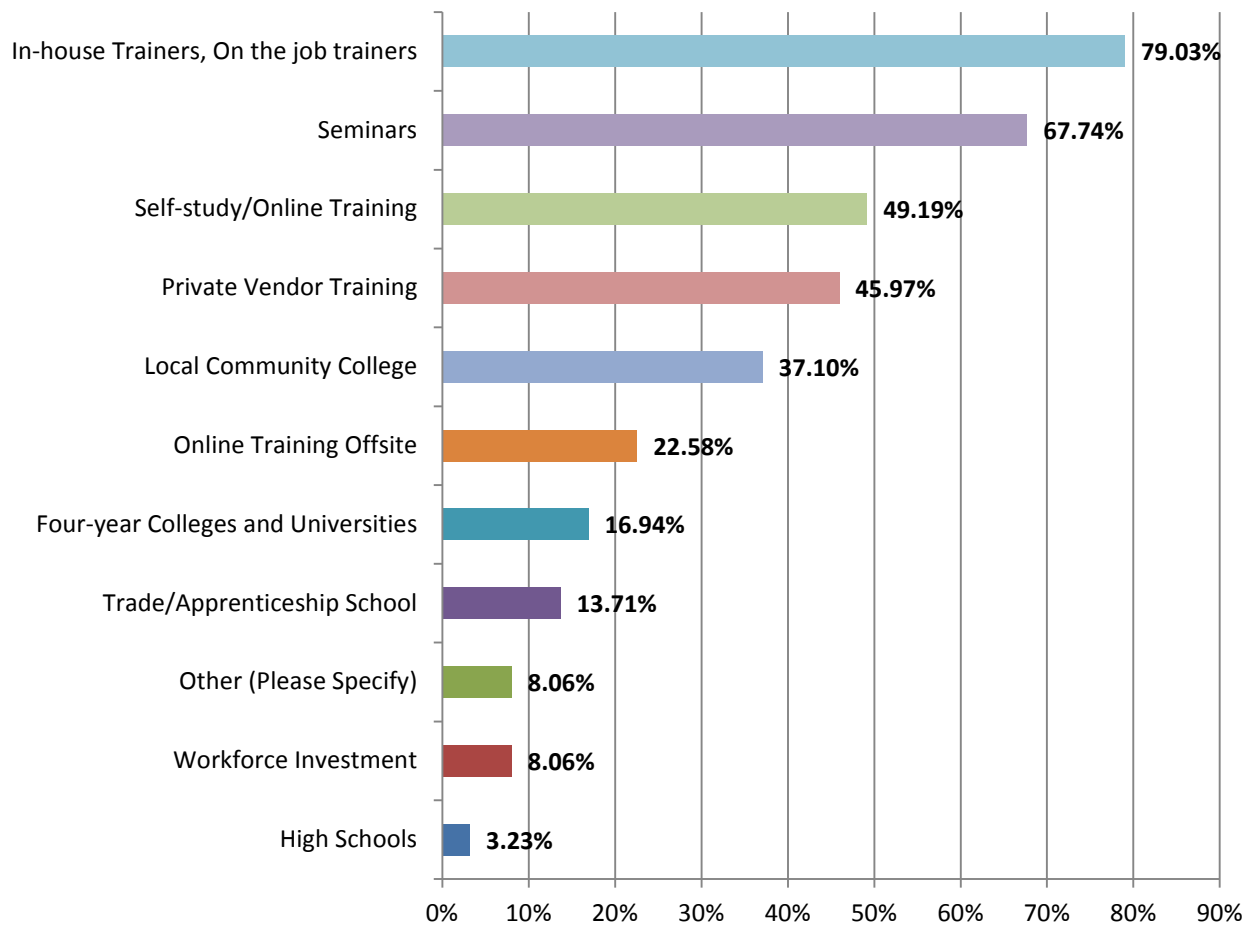
Answered: 125 Skipped: 50



Q18 Identify any weaknesses with your current workforce.

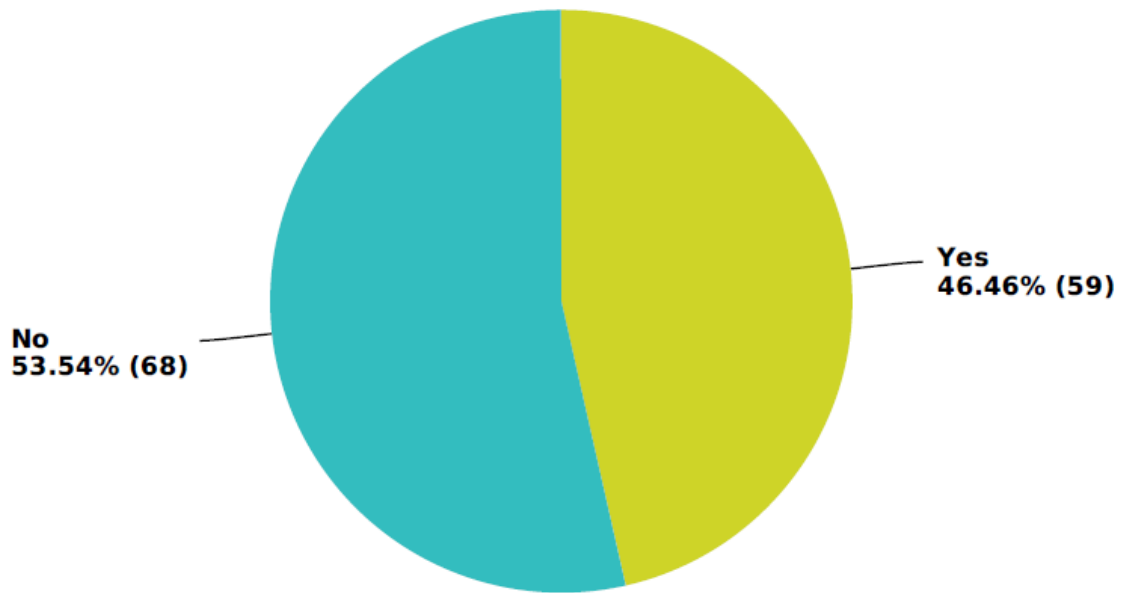


Q19 Which of the following training resources have you used to meet the skill needs of your workforce?



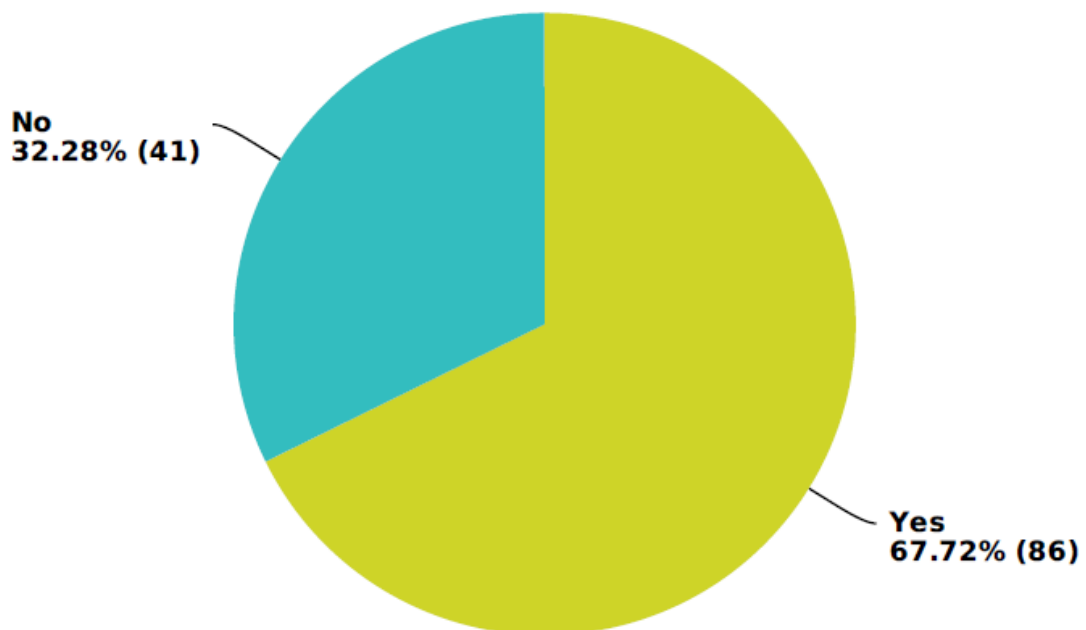
Q20 Does your organization have a formal tuition reimbursement program?

Answered: 127 Skipped: 48



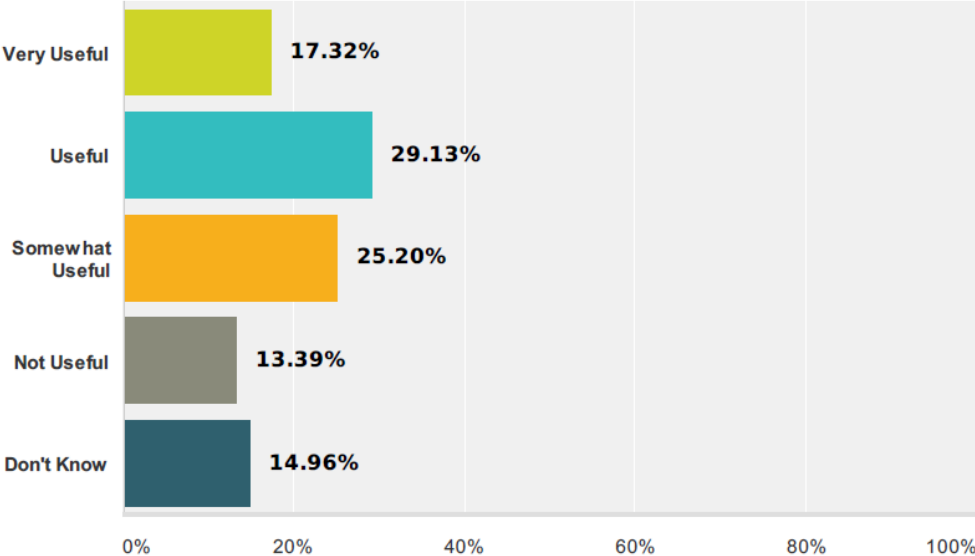
Q21 Does your organization offer paid time off for training?

Answered: 127 Skipped: 48



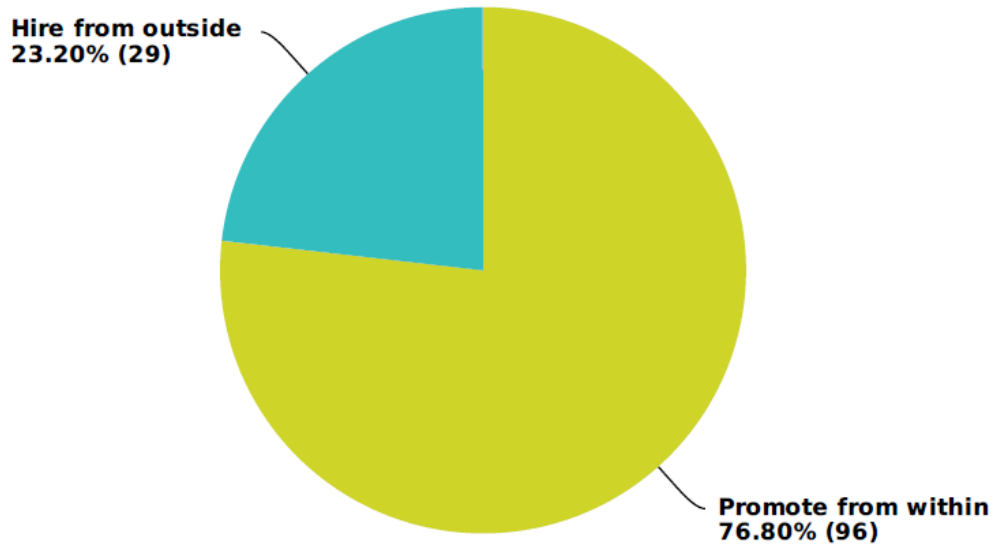
Q22 How useful would a standardized work readiness skills training and certification credential that demonstrates a worker's aptitude and employability be to your recruiting efforts?

Answered: 127 Skipped: 48



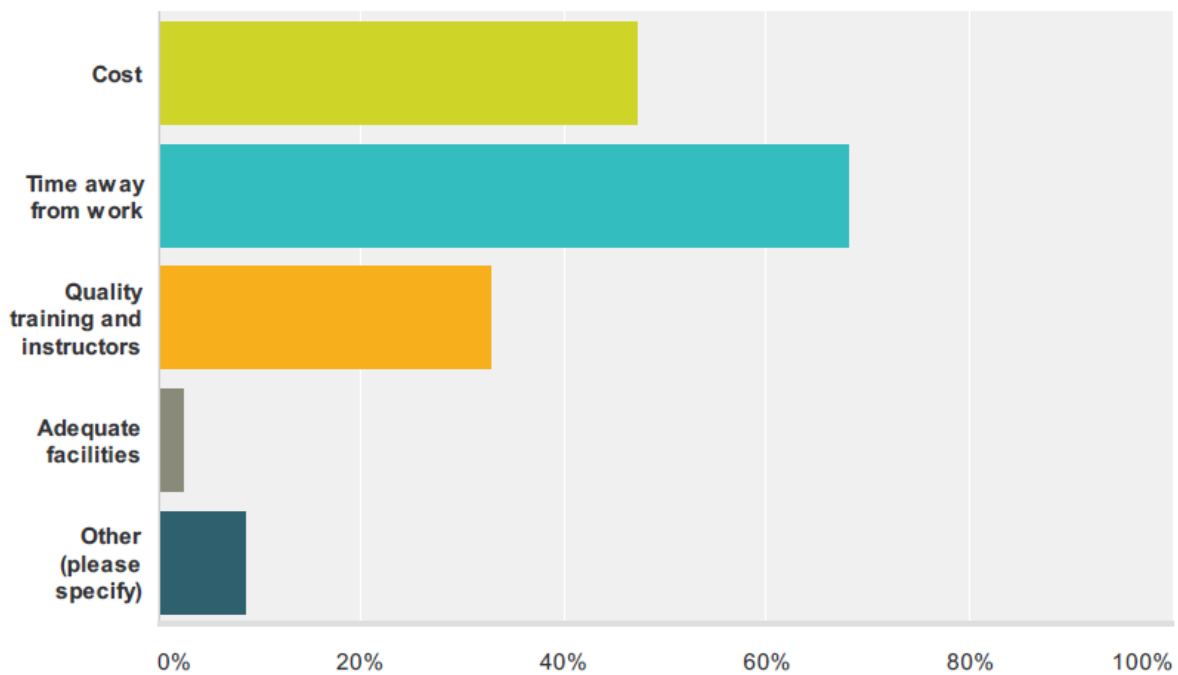
Q23 When a management level position is available at your organization, are you more likely to promote from within or hire from the outside?

Answered: 125 Skipped: 50

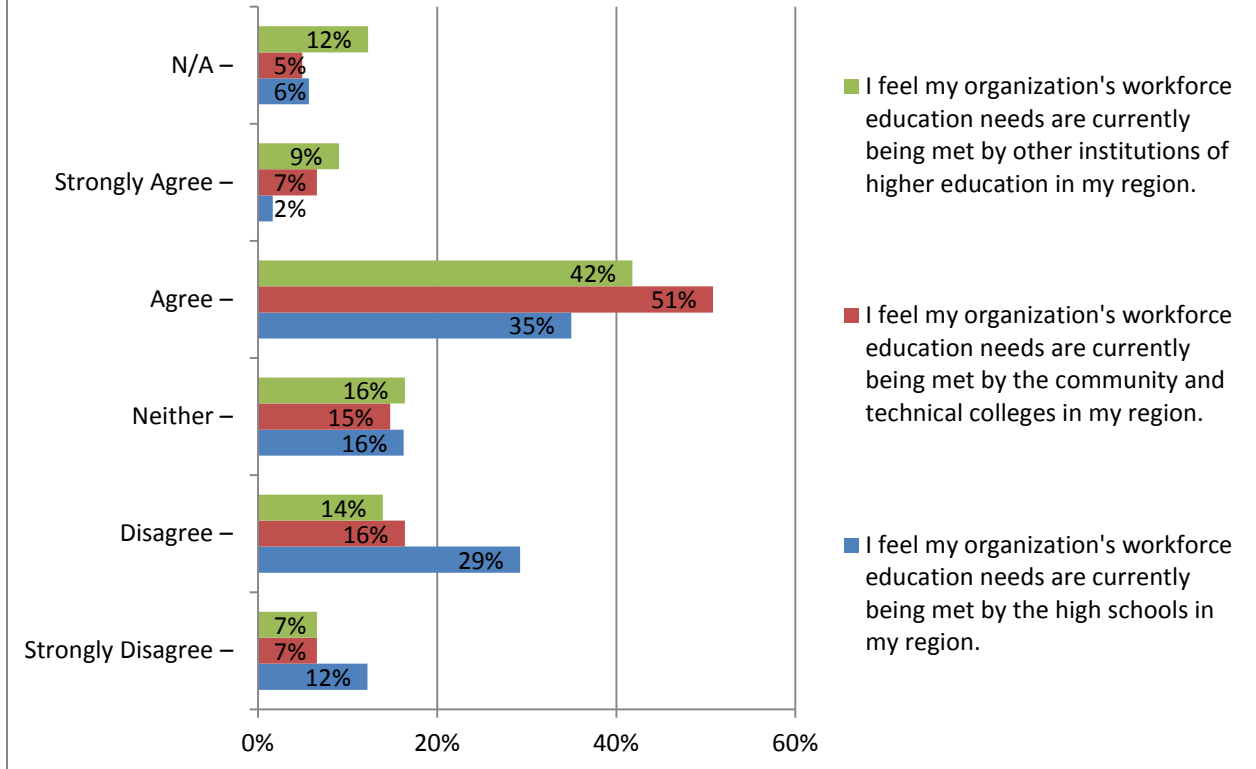


Q24 What are the greatest challenges in providing training to employees?

Answered: 125 Skipped: 50



Q25 Please rate each of the following:



Q27 Would you be willing to participate in either of the following? (Mark all that apply)

Answered: 107 Skipped: 68

