



The Regional Leadership Series, VI

*Developed by The Greater Cumberland Committee in cooperation
with Allegany College of Maryland, Frostburg State University,
Garrett College and Potomac State College of WVU.*

The Five Behaviors of a Cohesive Leadership Team

Garrett College • Continuing Education, ROOM 205
Wednesday, September 24, 2014 • 9AM-12 Noon

The HEART of Service Leadership

Allegany College of Maryland • Continuing Education, ROOM 8
Wednesday, October 15, 2014 • 9AM-12 Noon

Gridiron Leadership

Frostburg State University • Ort Library, Ort Room (4th Floor)
Friday, November 21, 2014 • 9AM-12 Noon

Synergistic Leadership: Constructing the Right Formula for Influence In Any Environment

Potomac State College of WVU • Davis Conference Center
Wednesday, December 10, 2014 • 9AM-12 Noon



The Regional Leadership Series, VI

COURSE DESCRIPTIONS

The Regional Leadership Series was developed by the Greater Cumberland Committee (TGCC) and the three sponsoring educational institutions to compliment existing leadership programs including: Leadership Allegany!, The Western Maryland Rural Leadership Academy, Leadership MD and Leadership WV. The goal of the series is to give graduates of these programs and other existing and potential civic and corporate leaders the tools they need to affect positive and sustainable change in our regional community. This program has received rave reviews since its start in 2009. Based upon feedback from prior participants, the Regional Leadership Series VI includes the following new courses sponsored by the educational institutions listed.

The Five Behaviors of a Cohesive Leadership Team (RLS601)

Wednesday, September 24, 2014 • 9AM – 12 Noon

Garrett College, Continuing Education, Room 205

Course Cost: \$55.00 *Lunch hosted by TGCC*

Instructor: Jeannette Rudy-Fitzwater

Supplemental Opportunity: Presentation on the 2014 World White Water Championships

The single most untapped advantage in today's organizations is teamwork! Join us for an introductory session aimed at helping individuals and organizations to reveal what it takes to build a truly cohesive and effective team, in the most approachable, competent and effective way possible.

Through this initial learning experience based on Patrick Lencioni's best-selling book *The Five Dysfunctions of a Team*, you'll discover what happens when these dysfunctions are transformed into cohesive team behaviors. Through a fast-paced combination of lecture, video and group activities, you'll soon discover these behaviors associated with productive and highly-functioning teams:

- Trust One Another
- Engage in Conflict Around Ideas
- Commit to Decisions
- Hold One Another Accountable
- Focus on Achieving Collective Results

As an added bonus, each participant will receive a copy of this well-known book, which after 12 years of being published, remains number one on several Amazon lists!

Following a brief lunch, participants will hear from a representative of Deep Creek 2014 who will provide an overview of the planning and implementation of the World Class White Water Canoe Championships held at Adventure Sports Center International.

The HEART of Service Leadership (RLS604)

Wednesday, October 15, 2014 • 9AM – 12 Noon

Allegany College of Maryland, Continuing Education, Room 8

Course Cost: \$55.00

Instructor: Katherine Foley-Roden

Allegany College of Maryland is pleased to welcome Katherine Foley-Roden, co-author of *Hospitality* from the HEART, (MIPA's 2014 Business Book of the Year), for this high-energy presentation on Service Leadership through the 5 principles of HEART. Foley-Rodin is a respected leader in the hospitality industry who will help participants gain an experiential understanding of how the 5 principles of HEART work together to create a culture that engages employees (and/or volunteers), and empowers the members of any organization to deliver at the highest level. Join us for this 3-hour presentation and learn how to build a culture that improves morale, encourages extraordinary customer service, creates loyal clients, and, improves the bottom line. Ultimately, employing the principles of HEART creates a better environment for your team - and for you! Participants will walk away not only with an understanding of the principles of HEART and Service Leadership, but with the ability to apply those principles to their own organizations.

Gridiron Leadership (RLS603)

Friday, November 21, 2014 • 9AM – 12 Noon

Frostburg State University, Ort Library, Ort Room (4th Floor)

Course Cost: \$55.00

Instructor: Dr. Evan Offstein

Are you tired of recycled leadership theories? Have you been uninspired by recent leadership training or dialogue? Whether you have been in a leadership role for many years or just starting your career, this Leadership Session will challenge you to think out of the box.

Evan Offstein has authored three leadership books to include the most recent and highly acclaimed *Gridiron Leadership* with foreword by the Art Rooney of the Pittsburgh Steelers. *Gridiron Leadership: Winning Strategies and Breakthrough Tactics* uses real moments from the professional and college sports worlds, to include a wide range of evocative football metaphors in dissecting the craft of leadership and communicating essential management lessons.

Offstein uses common language of sports in an accessible, recognizable, thoughtful, and systematic way to make connections between sports and organizational and leadership situations encountered every day. Using *Gridiron Leadership* as a backdrop, Offstein will cover a full range of modern organizational issues, including human resources, crisis leadership, ethical leadership, strategic decision making, and organizational change. Covering everything from building a winning team to motivation under pressure, Offstein will provide the playbook for which today's leaders have been waiting.

Synergistic Leadership: Constructing the Right Formula for Influence In Any Environment (RLS602)

Wednesday, December 10, 2014 • 9AM – 12 Noon

Potomac State College of WVU • Davis Conference Center

Course Cost: \$55.00

Instructor: Dr. Michael L. Hummel, Chair and Professor of Criminal Justice, Security, & Leadership Studies

This workshop/lecture examines the mystic of leadership using the theoretical concept of Synergistic Leadership and the Complexity Leadership Theory. Although, the concept is not specifically the *Synergistic Leadership Theory, elements of the theory's framework are inclusive/implied. The concept of leadership includes a plethora of definitions, components, and variables. In essence, the process, or the dynamics of leadership and its components are strategically amalgamated into a system of interrelated components, intentionally synchronized to produce results not obtainable by any of the elements independently. This dynamic will assist the leader at achieving the highest level of influence—the ultimate goal of leadership. This lecture/workshop will explain how to optimize influence through synergy. This lecture/workshop will also examine the strategy and tactics necessary for the construction of a leadership formula, and thus, a paradigm/template for leadership effectiveness in any organization.

Learning Outcomes for the Workshop

1. The audience will gain an intellectual understanding of the concept and power of synergistic leadership.
2. The audience will gain an intellectual understanding of the strategy and tactics to construct the leader formula.
3. The audience will analyze and conceptually apply the concept of a synergistic leadership formula.
4. The audience will develop/construct a workable formula for their specific Organization.

ABOUT THE GREATER CUMBERLAND COMMITTEE

Serving Allegany & Garrett Counties, MD and Mineral County, WV



TGCC is a regional business funded non-profit serving three states and five counties. The mission of TGCC is to help identify opportunities for collaboration to enhance the quality of life in the region, to negotiate broad and sound solutions to community issues and to serve as a convener, facilitator and catalyst for regional responsiveness and community involvement. We envision a vibrant region where: population growth is supported by strategic economic development, where natural, cultural and heritage resources are valued and cultivated, where educational institutions are poised to provide services to increasing populations, and where infrastructure investments encourage sustainable development and the next generation of investment.

For more information, please contact

Juli McCoy, Assistant Director

The Greater Cumberland Committee

71 Baltimore Street, 2nd Floor • Cumberland, MD 21502

(301) 722-0090 • jmccoy@greatercc.org

DEADLINE TO REGISTER

1 week prior to course offering.

Series registration deadline is 9/18/2014

REGISTRATION INFORMATION

To register for individual courses or the full series, please call or mail payment (payable to ACM) to the ACM Registration Specialist at the contact information shown below.

Allegany College of Maryland Registration Specialist
Center for Continuing Education
12401 Willowbrook Road, SE • Cumberland, MD 21502
or to register by fax, 301-784-5023 (credit cards or PO's, please)
or register by phone, 301-784-5341.

TUITION

\$55 per person/per course.

Save 10% when you enroll in the entire series (RLS600) for just \$200.00

CONTINUING EDUCATION UNITS and CONTACT HOURS

Continuing Education Completion Certificate will be awarded for each course. An additional Series Certificate will be awarded for those who complete all 4 courses. To receive course completion awards, participants are required to attend the full course and complete and submit the course evaluation.

COMFORT ZONE

Although every effort is made to have a comfortable temperature in the meeting room, everyone's comfort zone is different. Please bring a jacket or sweater in case the room is too cool for your comfort.

FOR YOUR CONVENIENCE

In case of inclement weather on the day of the course listen to local radio stations for information about early closings or cancellations..

DIRECTIONS

Please visit the following websites to obtain driving directions.

www.allegany.edu
www.garrettcollege.edu
www.frostburg.edu
www.potomacstatecollege.edu

The sponsoring institutions do not discriminate against students or prospective students for reasons of race, sex, color, religion, national or ethnic origin, age, veteran's status, conditions of disability, or sexual orientation in admission, educational programs and activities, scholarship and loan programs, or any terms and conditions of enrollment. The institutions comply with applicable state and federal laws and regulations prohibiting discrimination. This publication designed and printed by the Allegany College of Maryland Advancement Office.

